

# 2018 HOME TREND REPORT: OUTDOORS IS THE NEW INDOORS

Consumers are using their outdoor rooms for everything they can do indoors and are enjoying it even more.

**70%** enjoy spending time in their outdoor space more than indoors.

## How we use tech out-of-doors:

cell phone - **68%**    computer - **37%**  
TV - **25%**

## How we spend time in our backyards:

Relaxing - **79%**  
Eating - **35%**  
Entertaining - **35%**  
Exercising - **10%**  
Working - **7%**

**40%**

would spend even more time outdoors if their space was more COMFORTABLE.

## Our top outdoor furnishings inspiration sources:

Magazines, newspapers - **42%**  
Websites, blogs, social media - **40%**  
Television or film - **31%**  
Retailers - **30%**  
Friends - **29%**  
Family - **28%**

**56%** Number of U.S. households planning to purchase furnishings for their outdoor space this year.

## Top purchases for 2018:

dining sets            lighting  
lounge chairs        fire pits

An online survey to 1,000 nationally representative U.S. adults, ages 18+ between February 14 and 21, 2018 – conducted on behalf of International Casual Furnishings Association and American Home Furnishings Alliance by Wakefield Research.

10 years  
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